



## FOR PG&E ELECTRIC USERS

### NOTABLE MEMBERS

HERSHEY'S

Holiday Inn



WM  
WASTE MANAGEMENT

E&J Gallo Winery

CBRE  
CB RICHARD ELLIS

Constellation Wines U.S.

ADM



"Initially, I was very concerned how DR would impact our productivity goals for the month. I am very pleased to report that the power outages were precisely planned and actually allowed my site to focus on much needed value added activities during the downtime. We are pleased to work with such a reliable, professional company."



Lakeysa D Garrett,  
Plant Manager

## PowerPay Program for Pacific Gas & Electric

Businesses enrolled in the demand response program **PowerPay for PG&E** can earn tens of thousands of dollars annually while simultaneously benefiting their community and the electric grid. PowerPay for PG&E is administered by Energy Curtailment Specialists, Inc. (ECS), who has a direct contract with Pacific Gas and Electric (PG&E).



**GET IN NOW! DON'T LET THIS CHANCE PASS CALL 877.711.5453**

### ECS: FOCUS ON DEMAND RESPONSE

- ▶ ECS is the largest private DR provider in the world.
- ▶ More than 10,000 facilities participate in PowerPay.
- ▶ ECS provides the very best pricing available on the market to our customers with added incentives for companies having facilities in multiple ECS markets.
- ▶ ECS has paid more than \$150 million to participants over the past 10 years.
- ▶ ECS is A+ rated with the BBB (the only DR provider with an A or better rating).
- ▶ Participation is 100% free!

### EARN EXTRA \$\$\$ IN EXCHANGE FOR REDUCING ELECTRICITY.

PowerPay Members Currently  
Share **Millions Monthly!**

### WHAT IS POWERPAY?

- ▶ On rare occasions the electric grid experiences a high degree of stress (usually in extremely hot weather). In order to reduce the strain on the grid, demand response programs have been developed by utilities and grid operators.
- ▶ When this grid instability occurs, thousands of facilities like yours reduce their electric use & help to prevent blackouts or brownouts.
- ▶ In exchange for this commitment to reduce electricity, the participating customers receive significant \$\$\$.
- ▶ You receive a day-ahead advance notification of the need to reduce, allowing you time to implement your plan.
- ▶ There is **NO COST** at any time.
- ▶ There are **NO PENALTIES** if you fail to reduce when you are called upon.
- ▶ Reducing electricity during these times makes sense even without the \$\$\$ since the voltage fluctuations that occur can easily damage your facility's equipment.



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[www.ECSGRID.com/Cali](http://www.ECSGRID.com/Cali)